

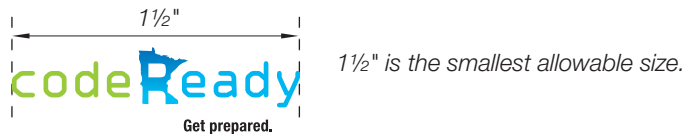
codeReady Logo Usage

File formats

The codeReady logo will be available as vector art EPS, PNG and JPG in both black and white and color formats. The logo is to be used as is; the colors and fonts may not be modified in any format.

Size

The codeReady logo should always appear with the tagline "Get Prepared." The proportions and positions of the logo and tagline relative to each other may not be changed. The logo should never be smaller than 1½" in length, regardless of the medium.



Color versions

There are two color versions of the codeReady logo which can be used depending on the background color. On a white background, use the version with the black tagline. On a dark background, use the version with the white tagline.



Black and white versions

There are two black and white versions of the codeReady logo. On a white background, use either the gradient or solid version depending on reproduction quality (the gradient version may not reproduce well if used small on certain stocks, e.g., newsprint). On a black background, use the white reverse version.



Positioning/white space

The logo should always be positioned with the proper amount of white space around it to help with both recognition and readability. Use the height of the state shape to measure spacing around the logo.



The white space around all sides should be at least equal to the height of the state shape.