

### codeReady Campaign Involvement Ideas

- Have a codeReady competition within your community/organization/business.
  - Break into teams – the first team to have all members create a plan and build a 3-day kit at [codeready.org](http://codeready.org) receives an award.
  - Plan and kit results must be e-mailed to team captain for confirmation.
  - Track and report team status on a daily or weekly basis using co-branded posters (“The accounting department is 65% codeReady”).
  - Use codeReady incentive templates to produce awards for participants.
- Use window cling files to create “I’m codeReady. Are you?” signs.
  - Have an “I’m codeReady” window cling spotting contest.
- Develop a competition among neighboring blocks, clubs or Community Emergency Response Teams.
- Engage in competition with a neighboring community/organization/business.
- Encourage members of your community/organization/business to buy extra preparedness goods for donation. Assemble kits and donate to those unable to prepare for themselves.
- Buy supplies in bulk and have a kit assembly party for each member of your community/organization/business.
- Implement codeReady Week and feature a different preparedness activity or exercise every day.
  - Fire Drill
  - Tornado Drill
  - codeReady Kit Building
  - codeReady Plan Creation
  - Shelter in Place Drill
- Use poster files to create lawn signs for prepared households.
- Decorate bins or containers for storing codeReady Kits.
- Use codeReady incentive files to create a shopping list for neighborhood grocery stores to print on grocery bags.
- Use codeReady logo files to create “Add to Your Kit” signs to be placed in store entrances or near relevant products in local businesses to remind individuals to stock up.
- Ask local businesses to help promote codeReady through sponsorships, promotional pieces and other efforts.
  - Place Public Service Announcements (PSAs).
  - Post signs at local sporting events.
  - Include mail stuffers in utility, property tax bills.
  - Place flyers in local newspapers.
- Offer to help elderly neighbors create codeReady plans.
- Use codeReady files to highlight related articles in community/organization/business newsletters. Include the [codeready.org](http://codeready.org) website.
- Create a codeReady quiz to test people’s knowledge of emergency preparedness for various disasters.
- Host a brown-bag lunch at your business featuring a demonstration of [codeready.org](http://codeready.org).